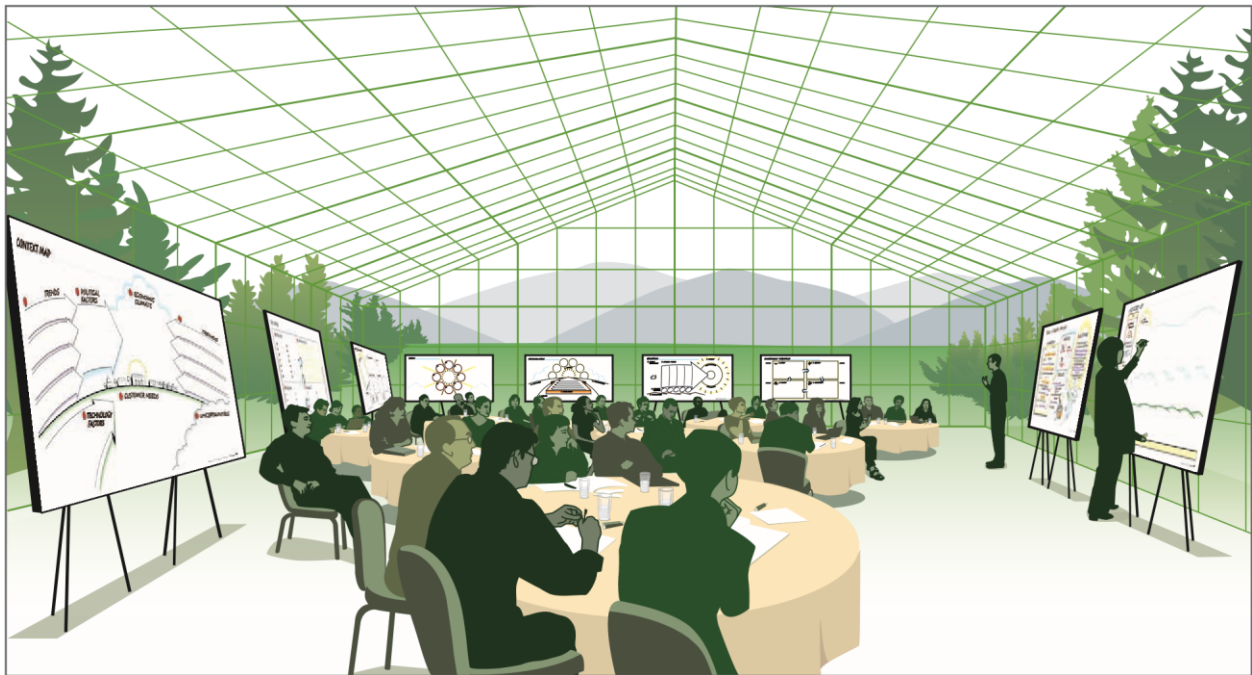


VISUAL PLANNING SYSTEMS™

Strategic Visioning



Strategic Visioning (SV) is a uniquely flexible methodology for visually aided strategic analysis. It supports strategy development, alignment, and organization change for any kind of organization.

At the heart of the SV approach is a series of thoughtful conversations, visually supported, that bring key stakeholders into consensus about new directions. Hindsight is combined with foresight to create insight and clarify action plans. Active visual facilitation creates a high-engagement process that supports breakthrough thinking around strategy, vision, action plans, and design of organizational communications.

While preserving the best practices of traditional planning, Strategic Visioning adds the engagement, creativity and big-picture thinking that visual facilitation provides. The process is distinctive in using large visual templates, called Graphic Guides®, to support groups creating wall-sized,

panoramic charts that capture conversations about their organization's environment, current situation, vision of a desired future state and action plans for implementing their strategic vision.

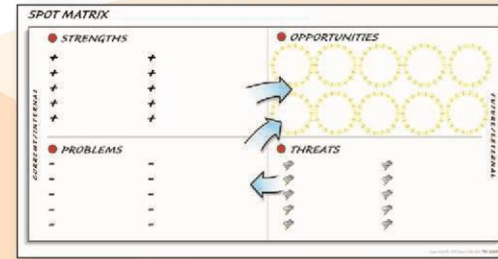
VISUAL PLANNING SYSTEMS™

Strategic Visioning

Visualizing Change®

STAGE 3: Agreeing on Current Realities

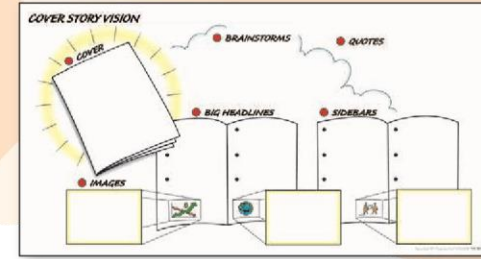
SPOT MATRIX



To make the case for change, we survey the organization's strengths and problems in relation to the major opportunities and threats it faces.

STAGE 4: Opening to a Vision

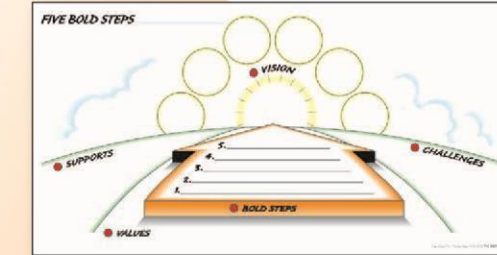
COVER STORY VISION



We help cultivate opportunities by first looking at the past, present and future, and then engaging the group in developing its own vision.

STAGE 5: Creating Strategies

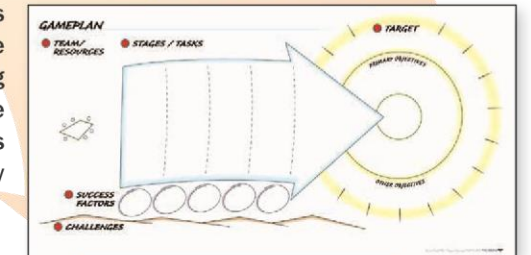
FIVE BOLD STEPS VISION



We focus the vision by clustering the themes found in the Cover Story. Commitment to the vision begins by identifying the key strategies that the group sees as necessary to realize it.

STAGE 6: Implementing Change

GRAPHIC GAMEPLAN



As strategies and goals become more clear, we guide you in developing action plans. This stage helps clarify what needs to be accomplished, by whom and when.

STAGE 7: Living Your Vision in Action

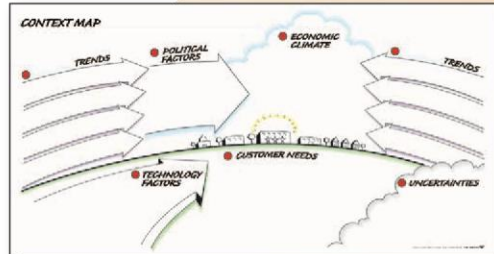
OFS STORYMAP®

Synthesize your visioning and strategy work into a Grove Storymap. These "big-picture" maps get your employees and other stakeholders on the same page and mobilized for action. For more information about Grove Storymaps, visit our website,



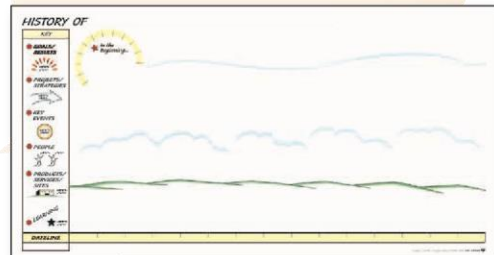
STAGE 2: Exploring and Learning

CONTEXT MAP



Moving into the present, we create a snapshot of the current environment and help a group understand the factors, trends and forces impacting the organization.

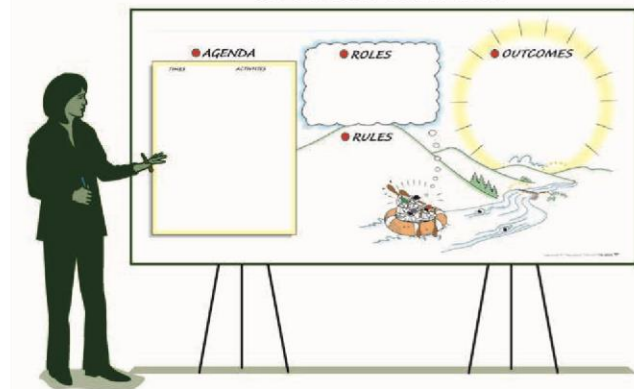
GRAPHIC HISTORY



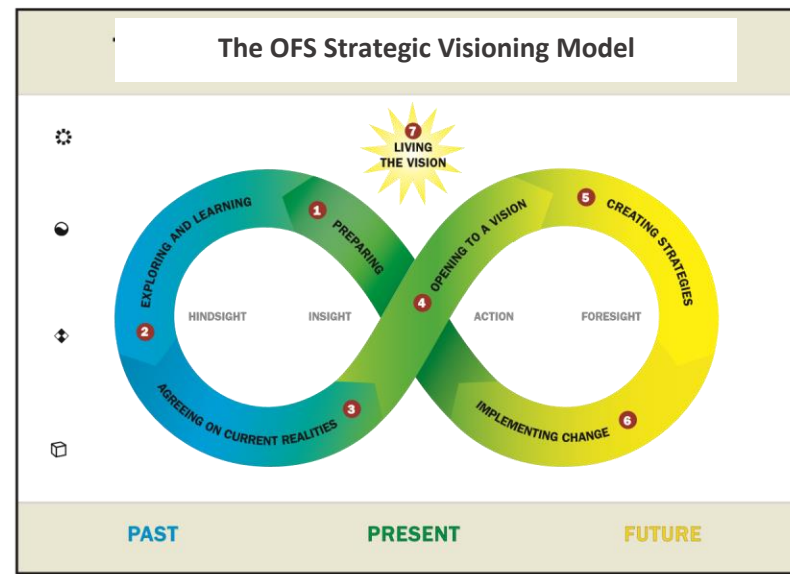
We begin by drawing out a group's past, tracking where the organization has been in order to define where it is headed. It is an excellent way to bring a team together.

STAGE 1: Preparing for the Journey

MEETING STARTUP



Our consultants will help customize a Strategic Visioning Process for your group. The Meeting Startup templates provide the outcomes, agenda, roles and rules for the journey.



Create a powerful vision and strategy with these basic moves through The OFS Strategic Visioning Process.

Strategic Visioning Services, Training & Tools

Services

Meeting Facilitation Services

The OFS designs, facilitates and implements Strategic Visioning processes tailored to your needs and sense of urgency. Our consultants are skilled in group-process design and consensus-building facilitation to deliver a shared vision and goals for your organization.

Coaching Services

The OFS's consultants are available to coach practitioners who need assistance designing and delivering a Strategic Visioning process.

Training

Strategic Visioning Workshop

This is an in-depth course in The OFS's Strategic Visioning™ Process and is recommended for all practitioners. This workshop and the accompanying materials will prepare you to lead Strategic Visioning processes either within your organization or as a consultant to organizations.

Tools

Graphic Guides®

These templates are the signature tools in The OFS's Visual Planning Systems. They work as both brainstorming and summarization tools. When mounted in a room, they create an instant decision-support environment. Complete step-by-step Leader's Guides accompany each of the Graphic Guides.

Our Digital Graphic Guides® offer these same templates in Microsoft PowerPoint® format and provide a visual focus for web conferences and meeting follow-up.

Strategic Visioning Agenda Planning Kit

This card set includes sample agendas for one-day, two-day and virtual meetings. The accompanying best-practice cards explain each step in the agendas. These are used to plan your process.

